



TAPS HONOR GUARD GALA

TAPS

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Wednesday, March 20, 2024

National Building Museum

401 G Street NW, Washington, DC

5:30 p.m. Reception | 7 p.m. Dinner & Program

At the TAPS Honor Guard Gala, we recognize and honor our military men and women and the loved ones they have left behind.

Black tie (optional) or equivalent military dress
Complimentary valet parking available

For more information, call 202-588-TAPS (8277) or email Gala@TAPS.org.

KEEPING OUR PROMISE TO AMERICA'S GOLD STAR FAMILIES



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Spouse of General Randy George, USA

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Spouse of Admiral Christopher Grady, USN

Kelly Hokanson

Spouse of General Dan Hokanson, USA

Evelyn Honea

Spouse of Master Chief Petty Officer of the Navy James Honea

Sherry Poulin

Spouse of Admiral Steven Poulin, USCG

Jennifer Saltzman

Spouse of General B. Chance Saltzman, USSF

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Spouse of Lieutenant General Marc Sasseville, USAF

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TAPS SPONSORSHIP OPPORTUNITIES



Scan the QR Code
or visit taps.org/gala
to sponsor the event.

Presenting Sponsor \$100,000

Honor Guard Gala:

- One exclusive table and two seats at a head table for a total of 12 guests at the event, with the option to include TAPS VIPs as guests at the table
- Sponsorship recognized via remarks during the event

Visibility:

- Recognition as one of the “Presenting Sponsors” in all print and electronic materials related to the planning and execution of the event
- Prominently placed full-color sponsor logo or company listing in the evening’s printed program
- Opportunity to place a full-page ad in the printed program
- Sponsor logo on the TAPS website (until December 2024)
- Logo in sponsor recognition ads placed by TAPS

Reception Sponsor \$75,000

Honor Guard Gala:

- One premier table with the option to include TAPS VIPs as guests at the table
- Sponsorship recognized via remarks during the event
- Exclusive branding at the reception and an opportunity to provide custom furniture, branded napkins, and signage

Visibility:

- Recognition as the exclusive “Reception Sponsor” in all print and electronic materials related to the planning and execution of the event
- Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a half-page ad in the printed program
- Sponsor logo on the TAPS website (until December 2024)
- Logo in sponsor recognition ads placed by TAPS

Patriot Sponsor \$50,000

Honor Guard Gala:

- One premier table with the option to include TAPS VIPs as guests at the table
- Sponsorship recognized via remarks during the event

Visibility:

- Recognition as a “Patriot Sponsor” in all print and electronic materials related to the planning and execution of the event
- Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a half-page ad in the printed program
- Sponsor logo on the TAPS website (until December 2024)
- Logo in sponsor recognition ads placed by TAPS

Eagle Sponsor \$25,000

Honor Guard Gala:

- One priority table with the option to include TAPS VIPs as guests at the table

Visibility:

- Recognition as an “Eagle Sponsor” in all print and electronic materials related to the planning and execution of the event
- Prominently placed full-color sponsor logo or company listing in the evening’s printed program and opportunity to place a quarter-page ad in the printed program
- Sponsor logo on the TAPS website (until December 2024)
- Logo in sponsor recognition ads placed by TAPS

Liberty Sponsor \$10,000

Honor Guard Gala:

- One prime table with 10 seats

Visibility:

- Recognition as a “Liberty Sponsor” in all print and electronic materials related to the planning and execution of the event
- Sponsor listed in the evening’s printed program
- Sponsor name on the TAPS website (until December 2024)
- Sponsor name in sponsor recognition ads placed by TAPS

Freedom Sponsor \$5,000

Honor Guard Gala:

- Four reserved seats

Visibility:

- Recognition as a “Freedom Sponsor” in all print and electronic materials related to the planning and execution of the event
- Sponsor listed in the evening’s printed program
- Sponsor name on the TAPS website (until December 2024)
- Sponsor name in sponsor recognition ads placed by TAPS

Individual Tickets \$1,000/\$500

A limited number of individual tickets are available with a limit of two tickets per person. We cannot guarantee seating requests, and we cannot combine ticket purchases for seating purposes.

The **Tragedy Assistance Program for Survivors (TAPS)** stands as a beacon of hope for the families of our fallen military heroes. Offering a lifeline of compassionate care, TAPS connects Gold Star Families with essential resources, grief counseling, and a network of those who share similar experiences, ensuring they never feel alone in their journey of healing. Military leaders understand the unyielding commitment to the enduring bond of the military family, transcending beyond service and sacrifice.

Supporting TAPS is a testament that the legacy of our brave servicemen and women lives on through the love and resilience of those they left behind. Join us in our mission, ensuring that the loved ones of those who gave all are forever embraced and remembered.



TOGETHER, WE HEAL